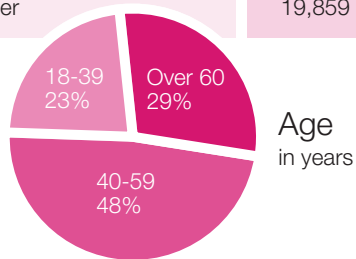


Army of Women Demographics

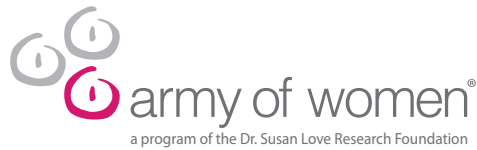
- More than **375,000** women recruited (and a few good men)
- **70%** have never had breast cancer
- **30%** are survivors or going through active treatment
- **67%** have no first-degree family history
- **27%** have one first degree relative who had breast cancer
- **5%** have more than one first degree relative who had breast cancer

Ethnicity	N	%
Caucasian	318,910	86.4
Hispanic or Latina	12,193	3.3
Black or African American	12,607	3.41
Asian	3,972	1.08
Native American	1,680	0.46
Other	19,859	5.33



The Army of Women:

- **Recruits** adult women and men of all ethnicities, regardless of health history, who wish to take part in breast cancer research studies.
- **Screens** volunteers to help ensure participant suitability for your breast cancer research study.
- **Provides** a “just in time” resource for the recruitment of subjects and the collection of biospecimens and data that allows you to get what you need, when you need it.
- **Creates** a platform for scientists to explain their research and share the important research findings with our dedicated Army of Women volunteers.
- **Shares** your study on Army of Women social media channels for maximum exposure.



Your **go-to source** for timely, cost-effective recruitment.

What are researchers saying about their experience with the Army of Women?

- 100% rated the Army of Women as being a significantly more effective recruitment method than anything else available.
- 83% received more or significantly more subjects than expected from the Army of Women.
- 83% found that most subjects received from the Army of Women were eligible to participate in the study.
- 100% would recommend that their colleagues use the Army of Women as a recruitment source.

How do I get involved?

Visit our website and register at www.armyofwomen.org

Have questions?

Call us at (866) 569-0388
or email: research@armyofwomen.org

DR. SUSAN LOVE RESEARCH FOUNDATION
Act with Love™
FOR A FUTURE WITHOUT BREAST CANCER

DR. SUSAN LOVE RESEARCH FOUNDATION
2811 WILSHIRE BOULEVARD, SUITE 500 SANTA MONICA, CA 90403
www.actwithlove.org

Publication No. 2013-12AOW-V1-1000

Move Your Research Out of the Lab

Scientists Wanted:

Hundreds of thousands of volunteers are **ready, willing and able** to donate their **time, information and biospecimens** for your research.

Contact: (866) 569-0388
research@armyofwomen.org

Our Army of Women Wants YOU!

army of women®
a program of the Dr. Susan Love Research Foundation

What is the Army of Women?

The Army of Women is a program of the Dr. Susan Love Research Foundation. Founded in 2008 with assistance from AACR, Avon, NBCC and CBCRP, our goal is to accelerate breast cancer research by providing a link for researchers to engage dedicated volunteers who are willing to donate time, information, and biological samples to help understand the causes of breast cancer and prevent it.

Our Scientific Advisory Committee (SAC) is comprised of leaders in breast cancer research and advocacy. AACR is represented by several scientists on the Scientific Advisory Committee. The SAC provides continuous oversight to sustain our research study pipeline.

How does the Army of Women work?

- 1. Researchers submit their research projects** to the Army of Women Scientific Advisory Committee, which is responsible for selecting the studies accepted for participation.
- 2. After review and approval of the research project**, an IRB-approved e-mail describing the project, eligibility requirements and elements of participation is sent to our Army of Women. We also post your study on our social media channels.
- 3. As volunteers respond, they undergo a secondary eligibility screen.** The Army of Women staff will then forward a list of eligible subjects to the research team in order to proceed with additional screening and the consent process.

Where appropriate, the Army of Women coordinates the biospecimen collection process with the research team and its service partner,.

- 4. In order to enhance the partnership between women and researchers**, scientists recruiting from the Army of Women participate in a webcast or a blog explaining the research project and later, the findings.



The Army of Women provided us access to an incredible group of committed people who were willing to help us by providing the specimen we needed to advance research in breast cancer.

The engagement process was simple, timely and effective, and saved us thousands of dollars compared with standard recruitment strategies.

Without the Army of Women, our study would not have been possible.”

— Carla Finkelstein, Ph.D.
Virginia Tech

What type of research studies can utilize the Army of Women?

- Translational or clinical studies requiring blood, urine, breast fluid, or breast tissue samples
- Epidemiological studies
- Prevention studies
- Metastatic studies
- Quality of life studies

What you need to get started

NIH biosketch
Complete Grant Application or Study Protocol
Study Abstract
Budget Award and IRB Approval letters*
**not required but preferred for study evaluation*

Those applying for grant funding may request a letter of support and Army of Women materials for inclusion in their proposals.



Study Title:
Shift Work and Breast Cancer Risk

The research team studied breast tissue samples from women who have not had breast cancer, who worked either day shifts (anytime between 8 a.m. and 8 p.m.) or night shifts (anytime between 8 p.m. and 8 a.m.) for at least five consecutive years to better understand whether wake/sleep cycle disruptions may increase breast cancer risk.

How we evaluate projects

No Funding

- Reviewed by DSLRF Staff
- If appropriate, a letter of support can be issued to be included in a grant submission package

Non Peer-Reviewed

- Reviewed for scientific merit and appropriateness by the external Scientific Advisory Committee (researchers, clinicians, advocates): two scientists and one advocate
- Approved studies need additional IRB approval for online recruitment

Peer-Reviewed and Funded

- Reviewed for appropriateness by the external Scientific Advisory Committee: one scientist and one advocate
- Approved studies need additional IRB approval for online recruitment